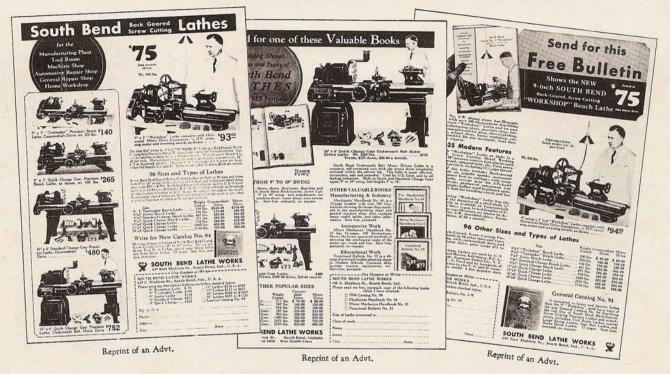


NATIONALLY ADVERTISED SOUTH BEND LATHES

The Most Popular and The Most Widely Used Lathes in The United States





Accurate

MOLTATION

ON THIS page are illustrated some of the prominent magazines and trade papers in the United States that are carrying advertising on the South Bend Lathes. For twenty-eight years the South Bend Lathe Works has conducted a national advertising campaign, and as the result of this policy the South Bend Lathe is the most popular and the most widely used lathe in the United States today.

PARTIAL LIST OF MAGAZINES USED.

American Machinist
Machinery
Iron Age
Iron Age
Motor Service
Industrial Arts
Industrial Education
Many Newspapers
Mechanics
Popular Mechanics
Model Craftsman
Modelmaker
Popular Homecraft
American Exporter

We will gladly supply, free of charge, newspaper mats, or electros, of any of the complete ads shown above or electros of any size lathe, to our representatives at home or abroad. When ordering an electrotype or mat mention size desired.



Reprint of an Advt.







SOUTH BEND

425 East Madison Street, South Bend, Indiana, U. S. A.

NEWSPAPER MATS and ELECTROTYPES For Advertising The 9-inch "Workshop" Lathe

Supplied Free of Charge to Our Dealers and Representatives

Shown below are samples of a few of the many advertisements which we prepare and furnish in mat form to our dealers and representatives for newspaper and magazine advertising. Mats of advertisements on any size or type South Bend Lathe will be supplied completely made up. No writing or planning to do-just get the ads and send them to your paper or printer. We furnish mats of these complete ads, without charge, to our Dealers and Representatives at home and abroad. When ordering mats specify number of advertisement wanted.

Electrotypes of the 9-inch "Workshop" South Bend Lathe for use in your ads, stationery, or other printed matter can be supplied in any width and screen desired at no charge. ordering electrotypes mention width wanted, also state kind of paper to be printed on.





9" x 3" "WORKSHOP" South Bend Lathe—A Back-Geared, Screw Cutting Precision Lathe. Machines all kinds of metals, woods and compositions, cutsscrew threads 4 to 40 per inch. Free demonstration.

ECCLES & DAVIES MACHINERY CO. 1910 Santa Fe Ave. (Ph.TR. 2131) Los Angeles

ADV'T No. 2

MACHINERY AND EQUIPMENT

\$75 for the New 9" x 3" "WORKSHOP" SOUTH BEND LATHE. Visit our store and see this screw cutting metal working lathe. A new lathe—never used. Machines all kinds of metals, woods and compositions. of metals, woods and compositions, Cuts screw threads 4 to 40 per inch. Fully guaranteed. Easy Terms. Free demonstration. C. B. BURNS MACHINERY CO. Chicago, III. (Ph. State 3093)

> ADV'T No. 3



9" x 3' "Workshop" Lathe Complete \$94 with Reversing Motor, Switch and Drive with Reversing Motor, Switch and Drive

JUST received—the new 9" x 3" "Workshop" South Bend Back-Geared,
Screw Cutting Metal Working Lathe.

Come in and see it in operation—demonstration free. Used by thousands of
home shop workers, inventors, machine
shops, auto service shops, manufacturing plants and laboratories. Fully
guaranteed. Booklet 5-W, Free.

VONNEGUT HARDWARE CO. 120 E. Wash. St. (Ph. L-2321) Indianapolis

ADV'T No. 4



FEATURES: reatures: Cuts screw threads, right or left-hand, 4 to 40 per inch; has back-geared headstock; 6 spindle speeds; automatic power feed to carriage; reverse for threads and feeds graduated compound rest; micrometer collars on feed screws; 3/" hole in spindle. Made in 3', 3/4', 4' and 41/2' bed lengths.

Ask or write for Cuts Ask or write for Bulletin No. 5-W.

COME in and see the new 9-inch "Workshop" South Geared, Screw Cutting Precision Lathe machines all kinds of metals, woods and compositions. Thousands used by home shop workers, experimenters, hobbyists, inventors, machine shops, autoservice shops, laboratories, electrical shops and manufacturing plants.

DEATURES: Cuts Operates

ADV'T No. 5

9" x 3' "Workshop" Bench Lathe Complete with \$94. Reversing Motor and Reversing Switch, as shown B. SIMONS HARDWARE CO. (Ph. GL.) 631 Broadway Oakland, Calif.

South 9-in. Workshop Lathe Come in for free demonstration. This new Back-Geared, Screw Cutting Lathe machines all kinds of metals, woods and compositions, and cuts screw threads 4 to 40 per inch. The ideal lathe for home shop workers, inventors, experimenters, laboratories, electrical shops, auto and machine shops. 9" x 3' "Workshop" Lathe Complete \$94 with Reversing Motor, Switch and Drive Central Hardware & Factory Supply Co. 200 S. Main (Ph. Main 2872) Akron, O.

Niles Avenue,

ADVT

No. 6